



MISCHIEF. HARMONY. CYCLOCROSS.

**For Immediate Release**

**Contact:**

Jed Kornbluh

860-841-1700

jedkornbluh@gmail.com

---

**Project Mayhem CX Announces Inaugural Cyclocross Race Series in Connecticut**

Connecticut, USA - June 18, 2024 - PMCX (Project Mayhem CX) is thrilled to announce the launch of its inaugural cyclocross race series, set to kick off this September. This new series aims to deliver a fun and exciting regional cyclocross experience that is inclusive and welcoming to all racers, regardless of their background.

The promoters of PMCX are a diverse group of organizations, individuals, and clubs from across the state of Connecticut who have come together to create a series that values input from all involved. The series' larger equity and inclusion goals are paramount to its ethos, ensuring every participant feels welcomed and valued.

***“We are excited to bring a new level of cyclocross racing to Connecticut, Our goal is to create a series that is not only competitive but also inclusive and welcoming to everyone, no matter their experience or background. We believe that cyclocross should be a sport for all, and we are committed to making our events a destination for both racers and spectators.”***

This series includes several new races, such as Hidden Valley CX, presented by the New Haven Bicycle Club, and Unwound CX, marking the first cyclocross race at Winding Trails in nearly a decade. Each event is carefully curated to offer a unique and thrilling experience. From the challenging terrain of Winding Trails to the scenic vistas at Bishop's Orchards, racers and

spectators alike can expect a high-energy atmosphere filled with excitement and community spirit.

### **Race Schedule:**

**September 8** - Unwound CX at Winding Trails, Farmington, CT

**September 14** - Pain in the Neck at Haddam Neck Fairgrounds, Haddam Neck, CT

**September 22** - Hidden Valley CX at Forbes Bluff, New Haven, CT

**October 6** - Newtown CX at 2nd Company Governor's Horseguard, Newtown, CT

**October 13** - Damned at the Damn at Mansfield Hollow State Park, Mansfield, CT

**October 20** - Belltown Throwdown CX at Camp Ingersoll, Portland, CT

**November 17** - Moran CX at Moran Middle School, Wallingford, CT

**December 1** - Orchard Scorcher at Bishop's Orchards, Guilford, CT

In addition to thrilling races, PMCX events will feature local prizes, food from local vendors, and prize equity for all categories, ensuring every participant, from first-year juniors to Elites, can win and enjoy the local flavor.

PMCX invites everyone to join this groundbreaking series. Whether you are a seasoned racer or new to the sport, our events promise to deliver an unforgettable cyclocross experience.

We are proud to have the support of our sponsors, including Shimano, Endurance Threads, Maple Wheels, Thule, Airline Cycles, Ultradynamico, and Richard Sachs Cycles. Their generous contributions help make this series possible and support our mission of inclusivity and community engagement. If you are interested in sponsoring the series or helping to make PMCX a success, please reach out.

For more information, please visit <https://projectmayhemcx.com/>.

### **About Project Mayhem CX:**

Project Mayhem CX is dedicated to creating an inclusive and exciting cyclocross racing experience in Connecticut. With a focus on diversity and community, PMCX aims to make cyclocross accessible and enjoyable.

For media and sponsorship inquiries, please contact Jed Kornbluh at 860-841-1700 or [jedkornbluh@gmail.com](mailto:jedkornbluh@gmail.com).